FWT Board Meeting- Minutes Sept 14, 2020

Present: John Boettcher, Lee Burlew, Bud Gearhart, Hal Harris, Craig Hurlbut, Dennis Kuhn, Norma Platt, Bill Polito, Anna Taylor, Eric Turberg, Guests, Andrew Garland, Jacob Wilson, Stephen Schutt, Adam Welch

A. Administrative Tasks

- 1. Approve/Change Agenda, OK
- 2. Approve Minutes from August Meeting, OK
- 3. Membership Status- Denise Bilsback, See Report
- 4. Review of Treasurer Report- Bill Polito, see Report
- 5. Social Media Anna Taylor, Facebook 686 Followers, Instagram 171 Followers
- 6. Website Inquiry Summary Norma Platt- see Girl Scout Request below
- 7. Communications Update- John Boettcher- Board decided to move forward with Fall Newsletter, John to reach out for submissions/ content
- 8. Website Updates Steve Snyder/Anna Taylor, see notes below with guest Andrew Welch
- 9. Guest Andrew Welch, Introduction Anna Taylor

B. Main Topics

- 1. Boy Scout Projects- Eric Turberg
 - Eagle Scout, Jacob Wilson Presentation New State Road Preserve Proposed Bridges
 Proposal for 22' New Bridge \$1,800 Budget (refer to presentation)- Approved
- 2. Trail Chair Update Craig Hurlbut
 - Girl Scout Troup Proposed Trail day: Contact Robin Buttles
 - Due to Covid 19 FWT will not be hosting shared trail workdays this year. Norma to reach out to Robin with the update. We would be happy to work with the Troup when Covid restrictions are lifted.
 - August Trail Work Day Report-
 - Great work was completed at the John Unger trail! 30' was cleared from the edge of the embankment for about 50', moving the brush up to the Hojack trail. Glenn Morrell arranged for a chipper to shred the brush. The chips as well as 6 yards of mulch were used to cover the newly cleared area and the entry path. Thank you to all who helped with this effort.
 - Sept/Oct Trail Work Day- Chiyoda New Proposed Date
 - o October 3,2020, to be coordinated with Denise and Rich Bilsback
- 3. FWT Constitution update for 2020- status Hal Harris & John Boettcher
 - John and Hal reviewed proposed updates to the Constitution, minimal changes required. Board to vote on Amendments at November Annual Meeting.
- 4. Trail Mapping Update- Shari
 - Shari is stepping away from the Board, as her life has taken her outside of Webster for most of the year.
 - She will continue to work on the current round of trail map updates with Chris McAlister
 - Trail Mapping: FWT will need a new volunteer to take on mapping responsibilities moving forward.
- 5. Hojack Trail Updates- John Boettcher

- Hojack Trail between VanAlstyne and Klem- next steps with Parks and Rec
 - John has reached out to Chris Bilow. Repair will involve input/ coordination from Parks and Rec, RG&E and the highway dept.
- 6. Scavenger Hunt NPP- Sept 19, 9am-11am Contact Emily Pettit
 - Do we want FWT Rep on hand with Brochures?
 - Yes, Anna and Dennis to attend
- 7. Wegmans Passport P&R chosen Winner Nov 1- FWT follow up
- 8. Open Board Positions
 - Secretary
 - Vice President
 - Social Media Coordinator
 - Additional Volunteer assistance needed for Trail Mapping
 - Request for volunteers will go out on Facebook
- 9. Open Discussion
 - Website Refresh:
 - Guest Andrew Welch, Web Developer by trade, neighbor off of Hojack Trail interested in volunteering to update design of FWT Website
 - Andrew suggested Ideas for improvements which might include interactive maps, tagged photos of our trails linked to maps and reviews
 - o Questions to consider for FWT (from Andrew):
 - Who does the <u>webstertrails.org</u> serve? The public who want information about the trails, or the FWT board? (Both is fine... but then in what ratio, say 80% / 20%)
 - What pain points do you have with the existing website?
 - o Anna to reach out to Steve Snyder and Don Schaefer for feedback
 - Suggestion for FWT establish a subcommittee to review existing website, what is the purpose of our website, what do we want the purpose to be moving forward
 - Timeline for any updates was not discussed, will follow up on October Board meeting
 - Education Chair: Proposed New Board Position, Anna
 - Given the number of young families using our trails, and the number of scout troops interested in helping with the trails, we might consider an Education Chair for the Board.
 - This person could be our liaison with schools, home schoolers, Scout Troops and young families.
 - They could build, 2-3 annual, family friend events that are fun and center around education. Events could focus on teaching the leave no trace principles, trail maintenance, hiking and outdoor basics.
 - The goal would be to potentially teach our Trail Stewards of the Future. Sharing with young people a love of the trails and enthusiasm for being good care takers of the environment and our open space.
 - Anna to write an outline of proposed role and responsibilities for the Board to review.

Adjourn!