FWT Board Annual Meeting- Minutes November 14, 2020

Attending: Norma Platt, John Boettcher, Hal Harris, Ron Happ, Bill Polito, Ken Merkey, Denise Bilsback, Steve Snyder, Eric Turberg, Craig Hurlbut, Matt Steiner, Rich Morrell, Larry Yost, Andrew Welch, Sara Mcneary, and Anna Taylor

A. Administrative Tasks

- 1. Approve/Change Agenda, OK
- 2. Approve Minutes from October Meeting, OK
- 3. Website Inquiry Summary Norma Platt, refer to report
- 4. Website Updates Steve Snyder/Anna Taylor, the 2020 Meeting Minutes have been added to the Website
 - Andrew Welch, Webster resident following up on website refresh next steps
 - FWT Subcommittee, consisting of Norma Platt, Denise Bilsback, Don Schaefer, Steve Snyder and Andrew Welch
 - This subcommittee to help determine what improvements the website requires, and who does our website serve.
 - Subcommittee to review next steps and timeline with FWT Board for feedback/ approval

B. Main Topics

- 1. Presidents Annual Report- Anna Taylor, see attached
- 2. Review of Treasurer Report- Bill Polito, see report
- 3. Committee Chair Updates
 - a. Trails Chair Craig Hurlbut
 - Eagle Scout Project update- Eric Turberg, Jacob Wilson Eagle Scout project/bridge complete, good start to new State Rd Trails, continue work on these new trails in 2021
 - Hojack Trail Improvements Matt Steiner/John Boettcher Significant improvement to trail bt VanAlstyne and Klem Rd, great collaboration with FWT, P&R and RGE. Thank you, Matt and John, for your great follow through on this work.
 - b. Membership Chair Denise Bilsback, 217 Members, see Report
 - c. Communications Chair John Boettcher, fall newsletter complete and distributed
 - d. Habitat Preservation Chair Norma Platt
 - Mowing: Working with Glenn Morrell regarding the mowing at the Big Woods
 - Review of Gosnell Big Woods Conservation Easement Amendment- to allow for topical application to the hemlocks to control invasive insect

- Hemlock Wooley and ease restrictions on measures that may be needed in the future.
- Additional Big Woods Easement, along Lake Rd, details forthcoming
- Norma continues to work on staying informed and updating the FWT Board on these measures
- 4. Social Media Coordinator Update Anna Taylor, 751 FB Members we had 590 in January of 2020, good improvement. Instagram 191 Followers started the year with 143.
 - a. Introduce New Social Media Coordinator Ken Merkey- Welcome Ken! Please feel free to email Ken with any post ideas or communication that needs to go out. Ken will be supporting us in promoting FWT trails, and events in all his posts.
- 5. Vote on updates to FWT Constitution- All, Approved, Constitution to be updated on Website
- 6. Review/Approve Goals for 2021 (see Draft goals attached) Approved
- 7. Hot Cocoa Hike follow up Denise Bilsback and Anna Taylor, successful given modified format, attendance was approx. 50-60 people. We limited promoting the event this year due to COVID and the desire to keep people safe. Great feedback from all who attended, it was an incredibly beautiful night. The tradition continues, and we are hoping to get back to our Bigger Event in 2021.
- 8. Mapping Update Shari Gnolek, via email update to Anna T 10/30/20 Shari sent Chris McAllister, McAllister Sign updates on new trail maps for Whiting Rd. 11/10/20 edits were approved. Anna to follow up on status of signs for install.

Adjourn!